

Jul 12th, 1:30 PM - 3:00 PM

## Celebrating Publication and Authorship at Pacific University

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CELEBRATING  
AUTHORSHIP AT  
PACIFIC UNIVERSITY

# History

- 2 hour program and reception, held on 2 campuses, 1 week apart
- 2016 was 17<sup>th</sup> annual Author Celebration
- Responsibility for planning was passed around every year among different faculty and staff members
- Each year's Celebration had a theme
- Event included 3-4 authors speaking, plus an introduction from an administrator and the Library Director



# Challenges

- Getting faculty and staff being honored to attend
- Honoring multiple campuses equally
  - *Hillsboro, Forest Grove (and Eugene)*
- Gathering information on all publications
- Borrowing materials (articles or books) that we don't already own





# Overcoming Challenges

- Attract attendees by:
  - *Expand event to include 1 hour program/reception and month long exhibit/display*
  - *Moving celebration to lunch hour, serving a full lunch*
  - *Sending individual personalized invitations to authors*
- Honoring multiple campuses equally:
  - *Putting exhibit/display up at same time, leave it up for same time*
  - *Inviting as many of the same speakers as possible*

# Overcoming Challenges

- Gathering publication information by:
  - *Having student workers search all names in corresponding databases and Google Scholar*
  - *Use RefWorks and Google Docs to keep track*
  - *Starting 2-3 months early*
- Displaying articles/books we don't own:
  - *Borrowing articles/books from faculty members*
  - *Purchasing what we can afford*
  - *Making facsimiles for the rest*

# Forest Grove

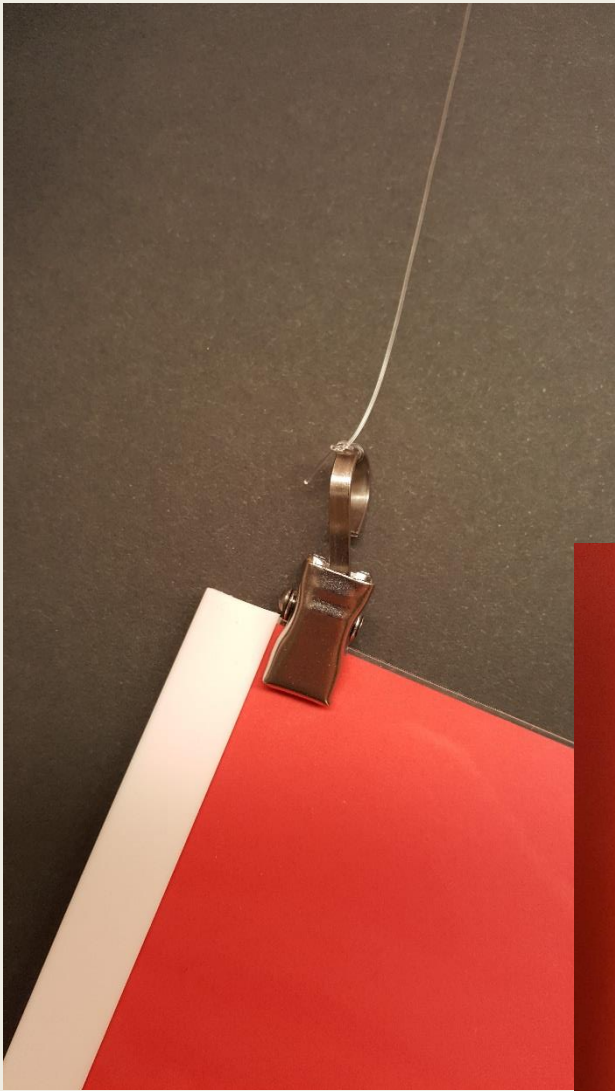




# Forest Grove





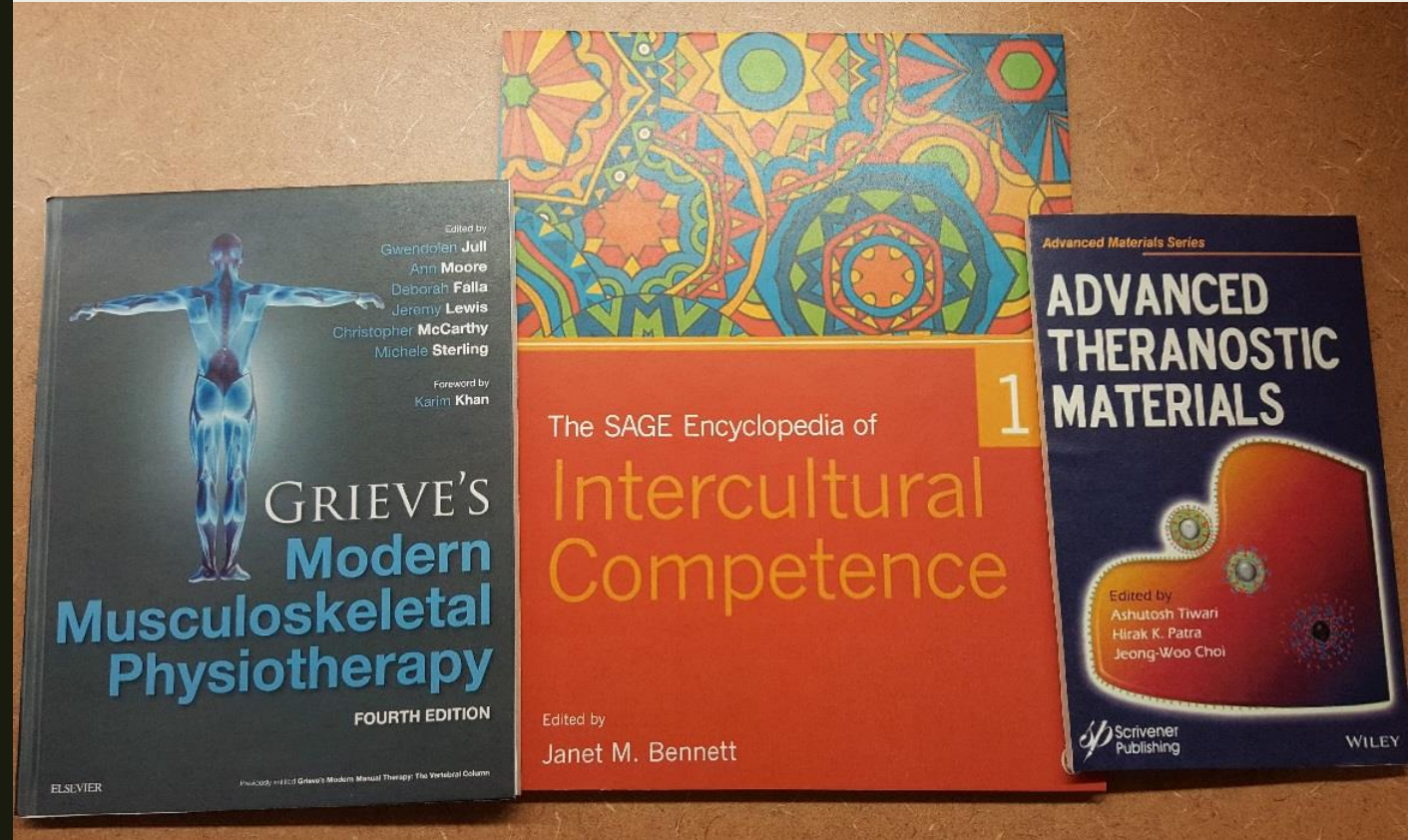


# Supplies: Articles

- Ikea hooks
  - *Bygel* (s-hook)
  - *Riktig*
- Fishing line
- Report covers
- Red, grey, black paper

# Supplies: Facsimile Books

- Foam core
- Spray adhesive
- Images of book covers

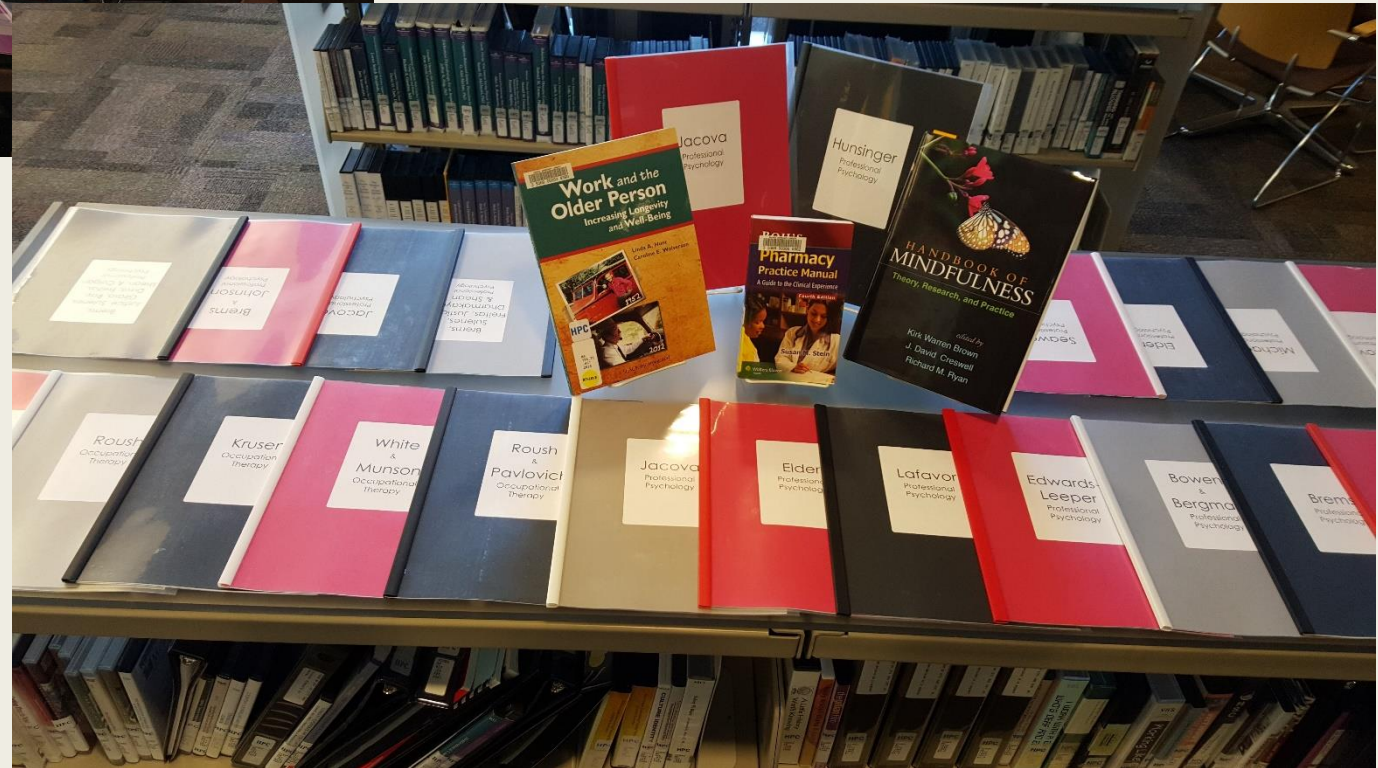




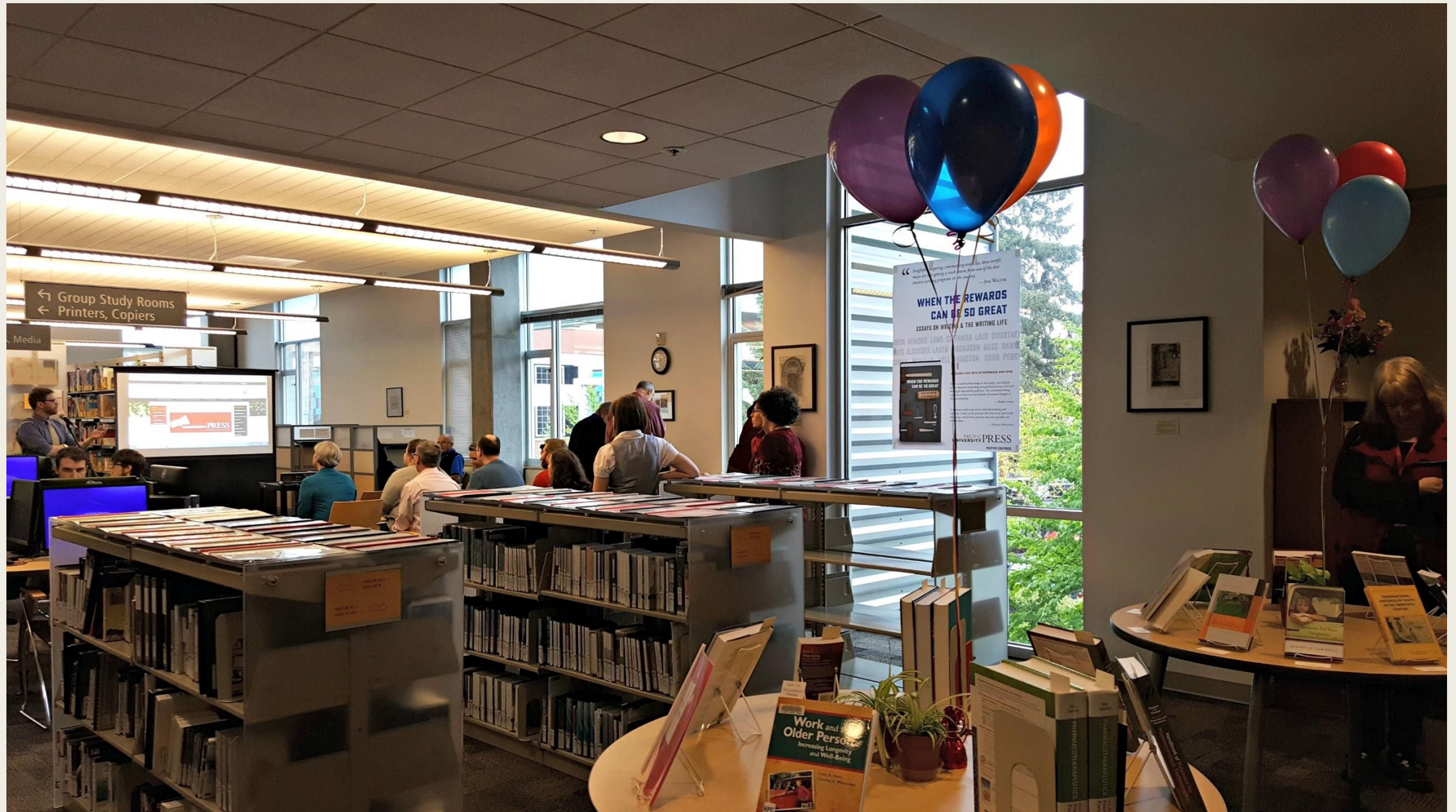
# Hillsboro













# Transforming Reception into Exhibit/Display

- Greater visibility and more recognition
- Allows those that can't attend reception to come see their work acknowledged
- Extends promotion of library publishing services (CommonKnowledge and Pacific University Press)
- Had about 65 attendees in Forest Grove and about 55 in Hillsboro
- Good verbal feedback from attendees





# In the Future...

- Improve searching process
  - *Start sooner and/or periodic searching throughout the year*
  - *So excited for Leila's talk!*
- Find a way to display eBooks
- Use QR codes so people can read titles on their devices
  - *Open access things in particular*
- Do more to promote library publishing services
  - *Journals, CommonKnowledge, Pacific University Press*
- Promote author rights